



With over two decades of experience as an IT consultant, John Little is recognized in the industry for his thought leadership and strategic insights in the development of operational management software systems.



JOHN LITTLE, Founder & Chief Executive Officer

John Little is the visionary founder and CEO of Mavtrek, a software development company dedicated to providing GIS-based, point-of-work software solutions. John's diverse IT background in both the private and public sectors has uniquely positioned him to deliver solutions built to serve the public good. He has worked with organizations across the U.S. planning, designing, and implementing Enterprise GIS Solutions for municipalities and utilities in North Carolina, Alabama, Georgia, Michigan, Virginia, Washington, Wisconsin, and Wyoming.

Before establishing Mavtrek in 2019, John served as the Application Services Manager at Greenville Utilities, spearheading the company's custom software development initiatives. It was during this tenure that he witnessed the shortcomings of conventional comprehensive operational management systems. Determined to address these deficiencies, he embarked on a mission to create a solution tailored to meet the specific needs of his public works and utilities staff. By observing staff-specific needs and requirements while with them in the field, he gained real-world insights that led to the development of Mavtrek's Point-Of-Work software.

Prior to his role at Greenville Utilities, John held the position of GIS Director at Geographic Technologies Group (GTG), where he orchestrated multifaceted IT strategic implementations for numerous local government clients nationwide. Before GTG, he directed Macon County, NC IT staff and infrastructure as System Administrator.

John received his MBA from East Carolina University and his Bachelor of Science degree in Geography, GIS and Cartography from Appalachian State University. He has been honored with the G. Herbert Stout award for his outstanding contributions to GIS development for local governments and has received accolades from ESRI for his pioneering efforts in advancing the GIS community. Additionally, John holds certifications as a Scrum Master from the Scrum Alliance and Project Management Professional from the Project Management Institute, further underscoring his commitment to excellence in software development and project leadership.

Mavtrek, based in Greensboro, NC, builds modern software products and solutions focused on the people and at the places where management and maintenance of public infrastructure is being done. We were founded in 2019 to be both the crucible and the forge where new systems for managing public infrastructure are being fashioned. We are revolutionizing the industry by getting straight to the point of work.

Mavtrek point-of-work software solutions run the way you want them to by creating environments where success is achievable at every point in your working process. Our software was born in the passenger seat of a crew truck so our solutions are built around the way you work, not the way someone from Silicon Valley thinks you should. The fact is you know the best way to do your work. We build the software to help you do just that.

john@mavtrek.com

(252) 917-4049
806 Green Valley Rd, Ste. 200
Greensboro, NC 27408

